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**FOR IMMEDIATE RELEASE**

**[Greater Together's Guest of Honor will unveil the much-anticipated winning People's Flag design.](#)**

**Announcement celebration will be held on Tuesday, June 14, 2016, from 7:00 PM to 9:00 PM at 88Nine Radio Milwaukee - 220 East Pittsburgh Avenue, Milwaukee, WI 53204.**

**Milwaukee** – Greater Together, AIGA Wisconsin and the Milwaukee Flag Initiative invite you to join us for the announcement and celebration of the new People's Flag of Milwaukee at the 88Nine Radio Milwaukee headquarters on Tuesday, June 14, 2016, from 7:00 PM to 9:00 PM.

Greater Together and the Milwaukee Flag Initiative joined together to engage in a broad and inclusive process to create a new flag for the city we love. A flag that represents our heritage and our aspirations, symbolizing unity and a prosperous future for Milwaukee. Our Guest of Honor will unveil the winning flag design. Followed by a celebration with music and a live performance by the legendary local soul harmony group Brothers By Choice.

Greater Together, a coalition dedicated to promoting racial and economic equality in Milwaukee along with AIGA, America's Leading Organization of Professional Designers, and the Milwaukee Flag Initiative, began accepting submissions on February 18, 2016, for the Greater Together People's Flag of Milwaukee Design Initiative.

Professional designers and facilitators engaged hundreds of students in workshops across the city. Months of social media campaigning invited amateurs and professionals alike to enter their flag designs. The result was over 1,000 stunning entries into the Greater Together People's Flag of Milwaukee Design Initiative. Five expert judges gathered on April 23, 2016, and narrowed down 1,006 entries to 45 semifinalists and 5 finalists. Following the announcement of 5 finalists at the City Hall on May 14th, the online rating was open to the public through May 31st, and over 6,000 people participated in choosing the top flag design.

This announcement celebration is free and open to the public. Registrations are taken at [peoplesflag.eventbrite.com](http://peoplesflag.eventbrite.com)

Follow us on [Facebook](#), [Twitter](#) & [Instagram](#) for the latest updates.

For additional background information, included is the link to the recent Milwaukee Journal Sentinel article by Milwaukee historian John Gurda describing the [historic significance](#) and the story of the flag redesign effort.

For interviews and more information contact  
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Further details at

[MILWAUKEEFLAG.COM](http://MILWAUKEEFLAG.COM)

[GREATERTOGETHER.ME/](http://GREATERTOGETHER.ME/)

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